

Anthony M. Russo

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Education:

Wayne State University

May 2011

Bachelor of Fine Arts and Art History, concentration in Graphic Design

Macomb Community College

May 2007

Associates in General Studies

Work Experience:

Blue Cross Blue Shield of Michigan, Detroit, MI

February 2016 — Present

Visual Interface Designer

Currently working on the Blue Cross member portal design. Responsible for the look and feel of the website when the member is logged into their account. Executed all visual design deliverables from start to finish and made sure that they were 508 compliant. Provided HTML and CSS assets to make the website responsive for a seamless user experience across all devices. Worked collaboratively with back-end developers to ensure that the final deliverable aligns with my final comp specs.

Optum Technology - Unitedhealth Group, Southfield, MI

October 2012 — February 2016

Visual Interface Designer

Digital design of projects for clients within UHG, including, but not limited to mobile & website experiences. Worked within corporate branding standards and created innovative designs based on the clients needs. Executed all visual design stages from concept to final hand off. Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks.

Ciber - Unitedhealth Group, Southfield, MI

August 2011 — October 2012

Visual Interface Designer/Business Segment Liaison

Responsibilities included the creation of graphics for web and visual content for mobile phones. Ensure deadlines are met and approved by client. Responsible for working with management for onboarding of all new hires, with hardware and software needs.

Skills

Summary:

- InDesign, Photoshop, Illustrator, and Sublime
- Intermediate skills working with HTML and CSS
- Designed layouts, postcards, invitations, logos, and books
- Accustomed to performing in fast paced work environment while managing multiple projects at once.